

1 of 7

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

$$SC = *$$

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-630A		:30	\$600.00	10/31-11/02	6	1	6	\$3,600.00	
		Buyline Comment: 6A NEWS										
	2	M-TU	6A-630A		:30	\$600.00	11/05-11/06	4	1	4	\$2,400.00	
		Buyline Comment: 6A NEWS										
	3	W-F	630A-7A		:30	\$600.00	10/31-11/02	6	1	6	\$3,600.00	
		Buyline Comment: NEWS										
	4	M-TU	630A-7A		:30	\$600.00	11/05-11/06	4	1	4	\$2,400.00	
		Buyline Comment: NEWS										
	5	M-TU	7A-9A		:30	\$650.00	11/05-11/06	4	1	4	\$2,600.00	
		Buyline Comment: GD MRN AMER										
	6	W-F	7A-9A		:30	\$650.00	10/31-11/02	6	1	6	\$3,900.00	
		Buyline Comment: GD MRN AMER										
	7	M-TU	9A-10A		:30	\$275.00	11/05-11/06	4	1	4	\$1,100.00	
		Buyline Comment: MORNING BLEND										
	8	W-F	9A-10A		:30	\$275.00	10/31-11/02	6	1	6	\$1,650.00	
		Buyline Comment: MORNING BLEND										

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	9	M-TU	10A-11A		:30	\$700.00	11/05-11/06	4	1	4	\$2,800.00	
		Buyline Comment: THE VIEW										
	10	W-F	10A-11A		:30	\$700.00	10/31-11/02	6	1	6	\$4,200.00	
		Buyline Comment: THE VIEW										
	11	M-TU	11A-12P		:30	\$400.00	11/05-11/06	4	1	4	\$1,600.00	
		Buyline Comment: MIDDAY NEWS										
	12	W-F	11A-12P		:30	\$400.00	10/31-11/02	6	1	6	\$2,400.00	
		Buyline Comment: MIDDAY NEWS										
	13	M-TU	12P-1P		:30	\$1,000.00	11/05-11/06	4	1	4	\$4,000.00	
		Buyline Comment: THE CHEW										
	14	W-F	12P-1P		:30	\$1,000.00	10/31-11/02	6	1	6	\$6,000.00	
		Buyline Comment: THE CHEW										
	15	W-F	11P-1130P		:30	\$1,500.00	10/31-11/02	6	1	6	\$9,000.00	
		Buyline Comment: LATE NEWS										
	16	M	11P-1130P		:30	\$1,500.00	11/05-11/05	2	1	2	\$3,000.00	
		Buyline Comment: LATE NEWS										
	17	M	1130P-12A		:30	\$1,200.00	11/05-11/05	2	1	2	\$2,400.00	
		Buyline Comment: ABC NITELINE										
	18	W-F	1130P-12A		:30	\$1,200.00	10/31-11/02	6	1	6	\$7,200.00	
		Buyline Comment: ABC NITELINE										
	19	M	8P-10P		:30	\$12,500.00	11/05-11/05	2	1	2	\$25,000.00	
		Buyline Comment: DANCING WITH THE STARS										

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 113

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //113

Flight Dates 10/31/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	M	10P-11P		:30	\$10,000.00	11/05-11/05	2	1	2	\$20,000.00	
				Buyline Comment: DANCING WITH THE STARS								
	21	W	8P-9P		:30	\$3,000.00	10/31-10/31	2	1	2	\$6,000.00	
				Buyline Comment: MIDDLE/SUBURGATORY								
	22	W	9P-930P		:30	\$12,000.00	10/31-10/31	2	1	2	\$24,000.00	
				Buyline Comment: MODERN FAMILY								
	23	TH	8P-9P		:30	\$7,500.00	11/01-11/01	1	1	1	\$7,500.00	
				Buyline Comment: CMA AWARDS								
	24	F	8P-9P		:30	\$1,500.00	11/02-11/02	1	1	1	\$1,500.00	
				Buyline Comment: SHARK TANK								
	25	F	10P-11P		:30	\$5,000.00	11/02-11/02	1	1	1	\$5,000.00	
				Buyline Comment: 20/20								
	26	SA	6A-630A		:30	\$300.00	11/03-11/03	2	1	2	\$600.00	
				Buyline Comment: AM NEWS								
	27	SA	630A-7A		:30	\$300.00	11/03-11/03	2	1	2	\$600.00	
				Buyline Comment: AM NEWS								
	28	SA	7A-8A		:30	\$1,500.00	11/03-11/03	2	1	2	\$3,000.00	
				Buyline Comment: GD MRN SAT								
	29	SA	8A-9A		:30	\$325.00	11/03-11/03	2	1	2	\$650.00	
				Buyline Comment: 8A NEWS								
	30	SA	9A-4P		:30	\$2,000.00	11/03-11/03	4	1	4	\$8,000.00	
				Buyline Comment: COLLEGE FOOTBALL								

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**Salesperson FAX#** 215-567-5938

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	31	SA	5P-830P		:30	\$3,000.00	11/03-11/03	2	1	2	\$6,000.00	
		Buyline Comment: COLLEGE FOOTBALL										
	32	SA	11P-1130P		:30	\$1,000.00	11/03-11/03	2	1	2	\$2,000.00	
		Buyline Comment: LATE NEWS										
	33	SA	5A-530A		:30	\$250.00	11/03-11/03	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	34	SA	530A-6A		:30	\$250.00	11/03-11/03	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	35	SU	6A-630A		:30	\$300.00	11/04-11/04	2	1	2	\$600.00	
		Buyline Comment: NEWS										
	36	SU	630A-7A		:30	\$300.00	11/04-11/04	2	1	2	\$600.00	
		Buyline Comment: NEWS										
	37	SU	7A-8A		:30	\$1,000.00	11/04-11/04	2	1	2	\$2,000.00	
		Buyline Comment: GD MRN SUNDAY										
	38	SU	8A-9A		:30	\$325.00	11/04-11/04	2	1	2	\$650.00	
		Buyline Comment: NEWS										
	39	SU	10A-11A		:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
		Buyline Comment: THIS WEEK										
	40	SU	7P-8P		:30	\$1,000.00	11/04-11/04	2	1	2	\$2,000.00	
		Buyline Comment: AMRICA'S FUNNIEST VIDEO										
	41	SU	8P-9P		:30	\$7,500.00	11/04-11/04	1	1	1	\$7,500.00	
		Buyline Comment: ONCE UPON A TIME										

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Hiatus Weeks

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	42	SU	9P-10P		:30	\$4,500.00	11/04-11/04	1	1	1	\$4,500.00	
				Buyline Comment: REVENGE								
	43	SU	11P-1130P		:30	\$1,000.00	11/04-11/04	2	1	2	\$2,000.00	
				Buyline Comment: LATE NEWS								
	44	SU	5A-530A		:30	\$250.00	11/04-11/04	2	1	2	\$500.00	
				Buyline Comment: NEWS								
	45	SU	530A-6A		:30	\$250.00	11/04-11/04	2	1	2	\$500.00	
				Buyline Comment: NEWS								
	46	M-TU	1P-2P		:30	\$1,000.00	11/05-11/06	4	1	4	\$4,000.00	
				Buyline Comment: GENERAL HOSPITAL								
	47	W-F	1P-2P		:30	\$1,000.00	10/31-11/02	6	1	6	\$6,000.00	
				Buyline Comment: GENERAL HOSPITAL								
	48	M-TU	3P-330P		:30	\$275.00	11/05-11/06	4	1	4	\$1,100.00	
				Buyline Comment: MILLIONIAIRE								
	49	W-F	3P-330P		:30	\$275.00	10/31-11/02	6	1	6	\$1,650.00	
				Buyline Comment: MILLIONIAIRE								
	50	M-TU	330P-4P		:30	\$350.00	11/05-11/06	4	1	4	\$1,400.00	
				Buyline Comment: NEWS								
	51	W-F	330P-4P		:30	\$350.00	10/31-11/02	6	1	6	\$2,100.00	
				Buyline Comment: NEWS								
	52	W-F	4P-430P		:30	\$450.00	10/31-11/02	6	1	6	\$2,700.00	
				Buyline Comment: JUDGE JUDY								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	53	M-TU	4P-430P		:30	\$450.00	11/05-11/06	4	1	4	\$1,800.00	
		Buyline Comment: JUDGE JUDY										
	54	M-TU	430P-5P		:30	\$450.00	11/05-11/06	4	1	4	\$1,800.00	
		Buyline Comment: JUDGE JUDY										
	55	W-F	430P-5P		:30	\$450.00	10/31-11/02	6	1	6	\$2,700.00	
		Buyline Comment: JUDGE JUDY										
	56	W-F	5P-530P		:30	\$1,500.00	10/31-11/02	6	1	6	\$9,000.00	
		Buyline Comment: 5P NEWS										
	57	M	5P-530P		:30	\$1,500.00	11/05-11/05	2	1	2	\$3,000.00	
		Buyline Comment: 5P NEWS										
	58	W-F	6P-630P		:30	\$1,500.00	10/31-11/02	6	1	6	\$9,000.00	
		Buyline Comment: 6P NEWS										
	59	M	6P-630P		:30	\$1,500.00	11/05-11/05	2	1	2	\$3,000.00	
		Buyline Comment: 6P NEWS										
	60	W-F	630P-7P		:30	\$1,500.00	10/31-11/02	6	1	6	\$9,000.00	
		Buyline Comment: 630P NEWS										
	61	M	630P-7P		:30	\$1,500.00	11/05-11/05	2	1	2	\$3,000.00	
		Buyline Comment: 630P NEWS										
	62	W-F	7P-730P		:30	\$1,500.00	10/31-11/02	6	1	6	\$9,000.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	63	M	7P-730P		:30	\$1,500.00	11/05-11/05	2	1	2	\$3,000.00	
		Buyline Comment: ACCESS HOLLYWOOD										

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	64	W-F	730P-8P		:30	\$1,500.00	10/31-11/02	6	1	6	\$9,000.00	
		Buyline Comment: MILLIONAIRE										
	65	M-TU	730P-8P		:30	\$1,500.00	11/05-11/06	2	1	2	\$3,000.00	
		Buyline Comment: MILLIONAIRE										

---REPORT TOTALS---

Report Totals: 226 / \$281,550.00

---SALES MONTHLY TOTALS---

Nov 12: 226 / \$281,550.00

Sales Totals: 226 / \$281,550.00

Station Totals: 226 / \$281,550.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$760,946	KBLR	0%	KLAS	17%	KSNV	23%	KTNV	37%	KTUD	0%
		KVCW	1%	KVMY	3%	KVVU	19%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE